

hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on December 21, 2004 by Jon R. Bowers (Reg. No. 41,311).

PATENT
Case No. N0093US

Signature

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**In re Application of:
Guido et al.**

Serial No. 09/887,198

Filed: June 22, 2001

Title: Geographic Database Organization that facilitates Location-Based Advertising

Group: 2171

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JAN 04 2005

FOURTH INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
Alexandria, VA 22313-1450

Dear Sir,

Pursuant to 37 C.F.R. §1.56 and in conformance with 37 C.F.R. §§ 1.97-1.99, Applicant discloses the reference(s) listed on the attached form PTO-1449 for consideration by the Examiner.

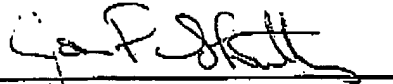
Applicant requests that the Examiner review the entire disclosure of each listed reference. The Examiner is requested to acknowledge consideration of the reference(s) by initialing the appropriate location(s) on the form PTO-1449 enclosed herewith.

Applicant submits that the claimed subject matter of the present application defines over the cited prior art.

Applicant does not represent any cited reference to be prior art and Applicant reserves the right to disqualify any reference by the showing of an earlier date of invention, if appropriate.

This Information Disclosure statement is accompanied by a Fee Transmittal that authorizes payment of the fee associated with submission of this information disclosure statement.

Respectfully submitted,



Jon D. Shutter
Reg. No. 41,311
Attorney for Applicant

NAVTEQ NORTH AMERICA, LLC
(Formerly Navigation Technologies Corporation)
222 Merchandise Mart Plaza, Suite 900
Chicago, Illinois 60654
(312) 894-7371

FORM PTO-1449	SERIAL NO. 09/887,198	CASE NO. N0093US
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE 6/22/2001	GROUP ART UNIT 2171
(use several sheets if necessary)		APPLICANT(S): Guido et al.

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A1	2003/0013449A1	1/16/2003	Hose et al.	455/440	7/11/2001
	A2					
	A3					
	A4					
	A5					
	A6					
	A7					
	A8					
	A9					
	A10					
	A11					
	A12					

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FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES NO
	A13					
	A14					
	A15					
	A16					
	A17					

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)
	A18
	A19
	A20
	A21
	A22
	A23

EXAMINER	DATE CONSIDERED
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Rev. Oct. 97

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hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on January 4, 2005 by Jon B. Shupat (Reg. No. 41,311).

PATENT
Case No. N0093US


Signature

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In re Application of:
Guido et al.

Serial No. 09/887,198

Filed: June 22, 2001

Title: Geographic Database Organization that
facilitates Location-Based Advertising

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)
)
) Group: 2177

) Examiner:
) Kuen S. Lu
)
)

JAN 04 2005

FIFTH INFORMATION
DISCLOSURE STATEMENT

Commissioner for Patents
Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. §1.56 and in conformance with 37 C.F.R. §§ 1.97-1.99, Applicant discloses the reference(s) listed on the attached form PTO-1449 for consideration by the Examiner.

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This Information Disclosure statement is accompanied by a Fee Transmittal that authorizes payment of the fee associated with submission of this information disclosure statement.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Jon D. Shutter", is written over a horizontal line.

Jon D. Shutter
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Attorney for Applicant

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JAN 04 2005

FORM PTO-1449	SERIAL NO. 09/887,198	CASE NO. N0093US
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE 6/22/2001	GROUP ART UNIT 2177
(use several sheets if necessary)	APPLICANT(S): Guido et al.	

REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A1	6,785,551	08/2004	Richard	455/456.1	
	A2					

FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES	NO
	A3						
	A4						
	A5						
	A6						
	A7						

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
	A8	
	A9	
	A10	
	A11	
	A12	
	A13	

EXAMINER	DATE CONSIDERED
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Rev. Oct. 97

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